



# Maud Gravereaux

Illustrations and Design for Motion

[maud@gravereaux.de](mailto:maud@gravereaux.de)

Munich, Germany

## Infographic & Corporate Illustration Explainer Video Design & Illustration Concept Development & Sketching

### Professional Experience – last 10 Years

#### Infographic & Corporate Illustration – incl. animation-ready assets

- > **EVOLUTION IN AUTOMATION AND QUALITY** (2026): Vector Illustration.  
Client: Allianz Trade, France. Agency: allroundMEDIA, Germany.
- > **PRIVATE CLOUD** (2026): Infographic illustration.  
Client: msg services, Munich. Agency: allroundMEDIA, Germany.
- > **REALYTIX** (2024-2025): Infographic illustrations.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **GREENTECH** (2024-2026): Infographic illustrations – (Flourish animation).  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **NUDGES EMPLOYEE ENGAGEMENT** (2024): Editorial illustrations.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **DIGITAL MARKETS** (2023): Infographic illustrations.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **IMPROVEX** (2023): Illustrations.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **HOUSE OF COMMUNICATION** (2022): Illustrations.  
Client: Service Plan, Germany. Agency: allroundMEDIA, Germany.
- > **NUTRITION LANDSCAPE 2030** (2017): Infographic illustrations.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.

## Explainer Video Design & Illustration – incl. animation-ready assets

- > **DATA-DRIVEN INSURANCE SOLUTION** (2023): Explainer video.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **VITA, Valuation and Reporting Platform** (2022): Informative video.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **SECURITY AWARENESS** (2019): Educational video.  
Client: State Government of Baden-Württemberg, Germany.  
Agency: allroundMEDIA, Germany.
- > **FRANCE AND BAVARIA - ECONOMIC PARTNERS** (2019): Educational video.  
Client: Institut français, Munich, Germany. Agency: allroundMEDIA, Germany.
- > **DATA SECURITY MEXICO** (2019): Explainer video.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **CONNECTED MANUFACTURING SOLUTIONS** (2018): Event video.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Germany.
- > **DATA LAKE** (2017): Explainer video.  
Client: Munich Re, Germany. Agency: allroundMEDIA, Munich.
- > **COST EXCELLENCE IN BANKING** (2016): Explainer video.  
Client: The Boston Consulting Group, Germany. Agency: allroundMEDIA, Germany.
- > **YOUNG PEOPLE'S FUTURE CAREERS** (2015): Educational video.  
Client: Federal Employment Agency / Bundesagentur für Arbeit, Germany.  
Agency: The Boston Consulting Group, Germany.

## Set- & Production Design

- > **BOTTLE TALK** (2021): Stop-motion – Set & Character Design.  
Client: Frosch, Germany. Agency: Tango Film, Munich, Germany.
- > **CHLOÉ** (2018): Fiction shortfilm – Production design.  
Producer: Open Window Film, Berlin, Germany. Director: Inigo Westmeier.
- > **SECURITY AWARENESS** (2018): Educational video – Stop-motion, Set & Props.  
Client: TRUMPF, Ditzingen, Germany. Agency: allroundMEDIA, Munich, Germany.
- > **PLAYMOBIL TV-SPOT** (2007-2022): Storyboards and scene breakdowns  
Client: Horst Brandstätter Group, Germany. Agency: +EP, Munich, Germany

## Early Career Highlights

My early career established a strong foundation in animation, storyboard, and design for a diverse range of projects, including:

### > Advertising & Commercials

Storyboards, illustrations, and event concepts for various advertising campaigns and TV spots, including *PLAYMOBIL TV-SPOT (2007-2022)*, *DIFFERENT ILLUSTRATIONS for COMMERCIALS (2004-2009)*, *EVENT CONCEPTS (2004-2019)*, working with agencies such as Käfer Service, +EP Films (Munich) and clients including ZDF, MTV Germany, SAT.1 and Canal Plus.

### > Animation Series & TV-inserts

Character design, storyboards, and animation for productions like *FOOD CHECK (2013)*, *GHOST SCHOOL (2003)*, *SINGLES (2001)*, *GERMAN DEATHMATCH (2000)*, *JOE FLY (1998)*, *PENSE-BÊTES (1998)*, and *TUTU (1997)*, working with agencies such as Millimages (Paris), Studio Film Bilder (Stuttgart) and clients including ZDF, MTV, SAT.1 and Canal Plus.

### > Set & Production Design

Comprehensive design work for TV studios, documentaries, and branding re-packages, exemplified by projects like *DEUTSCHE POST WORLD NET (2004) TV-Spot*, *MADE in GERMANY (2004) TV-Studio*, *MYTHOS NAPOLEON (2003) Documentary*, and *DREAMSCENES (2002) Branding Re-package*, working with agencies such as Markenfilm, Velvet (Munich), Story House (Berlin) and clients including Showtime, DHL and ZDF.

### > Specialised Illustrations

Including vector maps for the *SWISS STAFETTE WEBSITE (2008)* for Red Bull created with the agency coUNDCo (Zürich) and landscape architecture illustrations for *JEWEL OF THE CREEK (2008)* (Dubai) with Kamphausen (Wiesbaden).

## Education

- > 1997–2000  
**Filmakademie Baden-Württemberg**,  
Germany, Animation Institute  
Studies in stop-motion, set & character design
- > 1994–1999  
**École nationale supérieure des Arts Décoratifs**,  
Paris, Degree in Animation  
Studies in interior design & animation

## Languages

French (native), German (fluent),  
English (conversational)

## Technical Skills & Design Workflow

- > **Concept & Ideation:**  
Rapid conceptualisation through analogue sketching, visual notation, and collaborative brainstorming with agency teams.
- > **Digital Illustration & Vectorisation:**  
Use of iPad Pro (Procreate, Adobe Fresco), Adobe Photoshop, and Illustrator for seamless digital execution. This includes leveraging Quiver AI for scalable SVG components, with final illustrations structured into production-ready layers for animation.
- > **Generative AI Integration & Style Exploration:**  
Exploration of AI tools to develop concepts and generate imagery, with my existing artworks and sketches serving as the foundation to develop unique visual styles and expand creative possibilities.